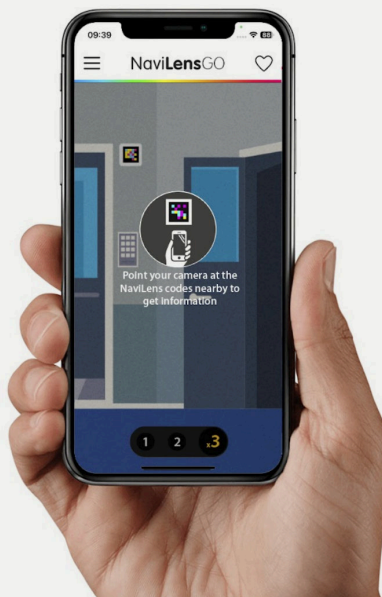


NaviLens GO App User Manual

Every screen and every setting of the NaviLens GO app, explained step by step.

Edition: March 2024

For NaviLens GO users



What is NaviLens GO?

NaviLens GO is a mobile app designed to make it easier and more accessible to interact with your surroundings through NaviLens codes.

Using augmented reality, NaviLens GO lets you scan the NaviLens codes around you. They give you information about where you are, directions and extra features such as product filters, street directions and tactile guidance. With a wide range of codes and special features, NaviLens GO offers a unique, personalised experience that makes it easier to get around, make decisions and find information.



Table of Contents

How to Use NaviLens GO (Quick Guide)	3	History	12
User Guide	4	About	13
NaviLens GO Settings (Advanced Guide)	5	Types of Codes	14
Main Menu	6	Product codes	14
Settings	7	Street codes	14
Favourites	9	Tactile paving codes	14
Go To	10	Other types of codes	14

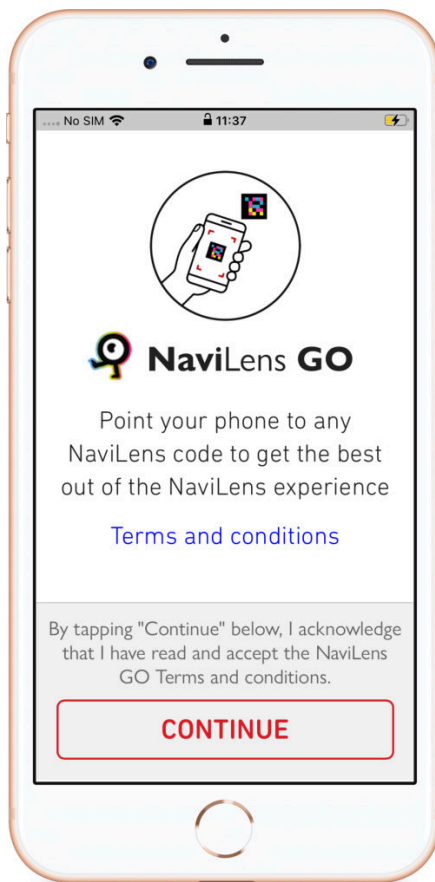
How to Use NaviLens GO (Quick Guide)

1. Install the free NaviLens GO app:

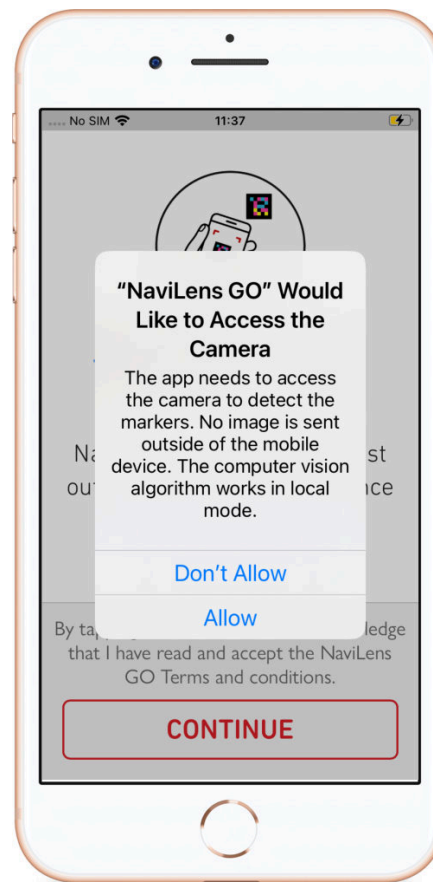
Download on the
App Store

Get it on
Google Play

2. Open the app, accept the terms and conditions and allow camera access.



Terms and conditions screen



Camera access screen

User Guide

Welcome to the NaviLens GO manual. NaviLens GO is designed to help you get around and to make it easier to interact with the world around you through NaviLens codes.

The main screen of NaviLens GO shows the codes the app detects. At the bottom of the screen there are zoom options to adjust the view to your needs. In the top left corner, a drop-down menu gives you access to the app's features, and the icon in the top right corner takes you straight to your favourite codes.

NaviLens codes are detected with your phone's camera from inside the app. To detect them, aim the camera at the code, keeping in mind that codes can be on different surfaces, such as walls or the floor.

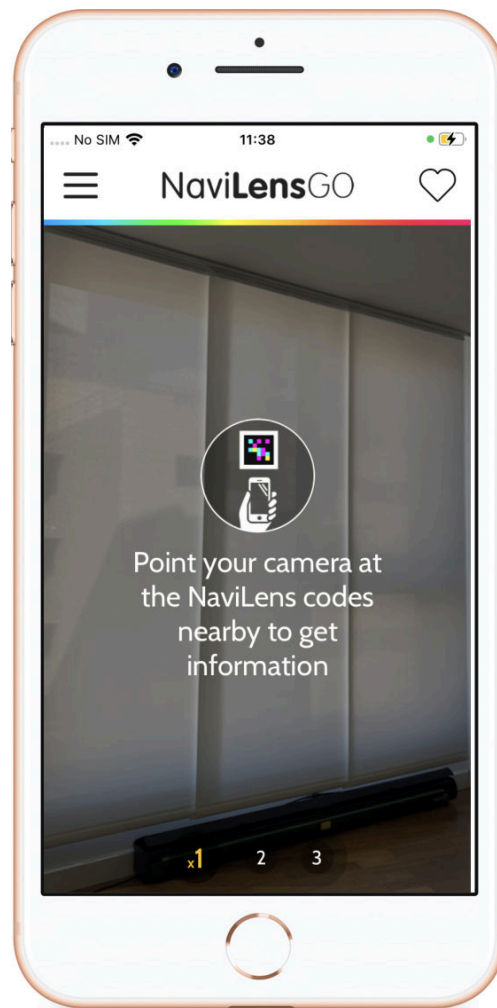
When the camera picks up a code, the app does something specific depending on the type of NaviLens code. Each code is set up to give you a particular, useful experience.

For example:

- **Bus stop code:** when the app detects this type of code, it shows you useful information such as the bus lines that serve that stop.
- **Product code:** the app automatically switches to augmented reality. It shows graphics and text over the real image, so it is easier to get information about the product you are interested in. When you get closer to the code, you can explore and choose the option that suits you best, in a more dynamic and visual way.

NaviLens GO Settings (Advanced Guide)

Once you have accepted the NaviLens GO terms and conditions, you'll see a screen ready for you to start detecting the NaviLens codes around you. This first screen gives you the most direct access to all the app's features, so you can adapt it to the different needs and situations you may come across.



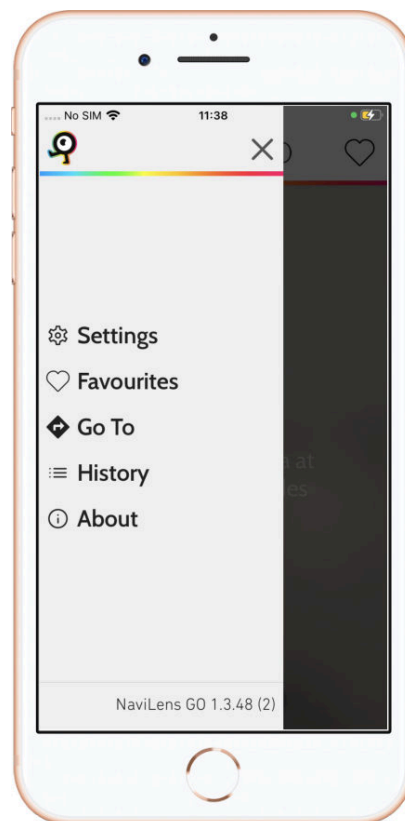
Main screen: code scanning

Main Menu

You can adjust NaviLens GO to your needs and preferences. From the main menu, which you open with the icon in the top left corner of the screen, you can reach all the options to get the most out of the app.

These are the options in the main menu:

- **Settings:** adjust accessibility preferences, language and more, so the app is as comfortable and easy to use as possible.
- **Favourites:** save the NaviLens codes you use most, so you can open them without scanning them again.
- **Go To:** starts guided navigation, with arrows on the screen that show you the way.
- **History:** see all the NaviLens codes you have scanned.
- **About:** detailed information about NaviLens technology.



Main menu screen

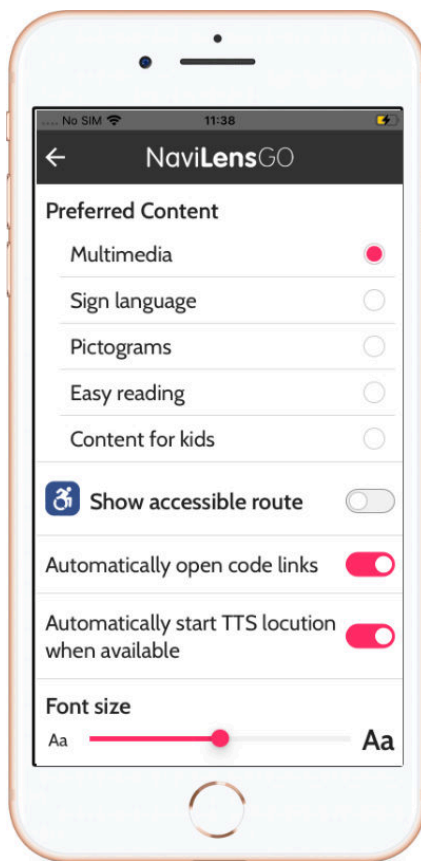
Settings

Settings give you control over how the app works, so it suits your needs and preferences.

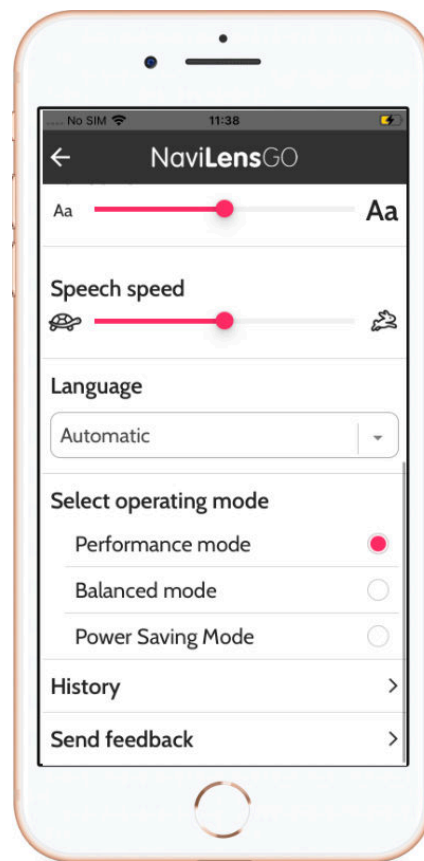
- **Preferred content:** choose the type of content you want to see first when a NaviLens code offers several formats.
 - **Multimedia:** content in multimedia format.
 - **Sign language:** content in sign language.
 - **Pictograms:** visual content with pictograms.
 - **Easy reading:** content adapted for easy reading.
 - **Content for kids:** content designed for children.
- **Show accessible route:** “Go To” shows accessible routes, choosing paths that suit people with different accessibility needs instead of the usual route.
- **Automatically open link codes:** any NaviLens code with a web link opens in your browser automatically, with no extra steps.
- **Automatically start speech when available:** on codes that only contain text, the app starts reading the text aloud without you having to press play.
- **Font size:** makes the text in NaviLens GO bigger or smaller so it is easier to read.
- **Speech speed:** speeds the voice up or slows it down to suit you.
- **Language:** choose the language NaviLens GO uses without changing the language of your whole phone.



- **Select operating mode:**
 - **Performance:** gets the most out of the app but uses more battery.
 - **Balanced:** a balance between performance and power use (recommended).
 - **Power saving:** uses as little power as possible; recommended only when saving battery is critical.
- **History:** see the full history of the NaviLens codes you have scanned.
- **Send feedback:** send us your questions, concerns, suggestions or problems with the app, so we can keep improving it.



Settings screen 1

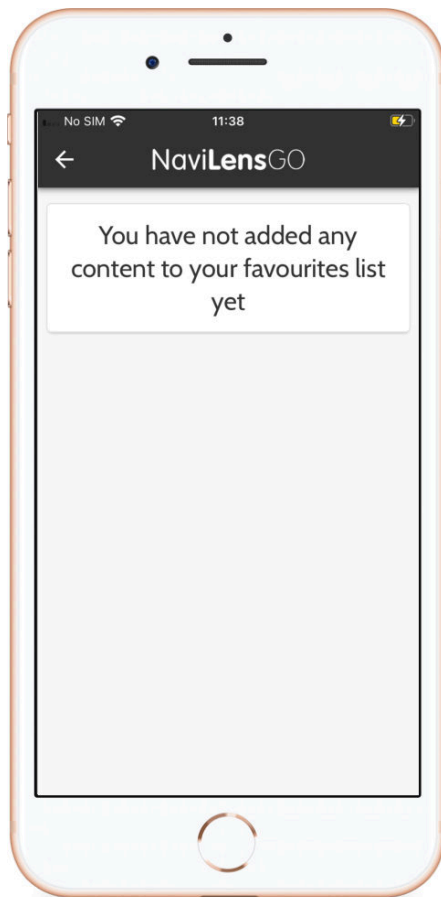


Settings screen 2

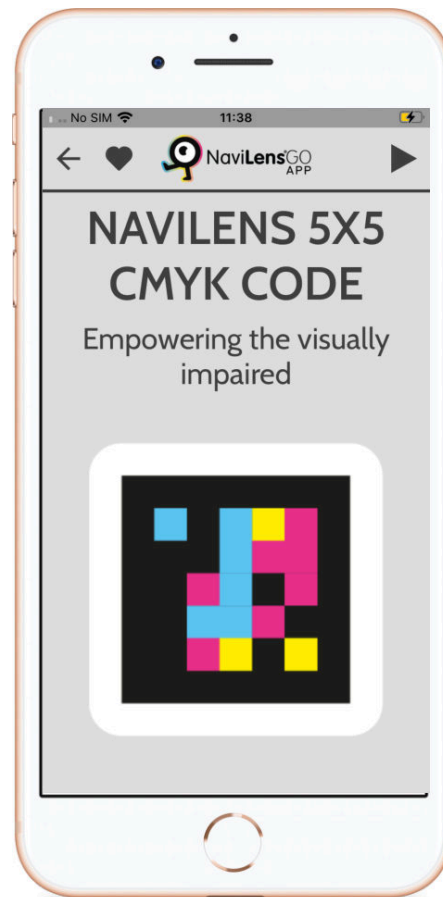
Favourites

Favourites give you quick access to the NaviLens codes you use most or that matter most to you. It is an easy way to organise and come back to useful information without scanning the codes again.

Every time you scan a NaviLens code, you'll see a heart icon next to it on the screen. Tap the heart to add the code to your Favourites list.



Favourites screen



Adding a favourite

Go To

The “Go To” mode of NaviLens GO is one of the app’s most distinctive features. It guides you from where you are to the destination you want, using NaviLens codes. It is especially useful in complex or unfamiliar places, where finding your way can be hard.

- **Choosing a destination:** in “Go To” you choose your destination from the options set up with NaviLens codes in that place.
- **Coloured arrows:** coloured arrows on the screen show you which way to go along the route you chose.

Why use “Go To”

- **Intuitive and accessible:** following coloured arrows makes the route easy to follow, even in complicated places.
- **Works in many places:** in transit stations, shopping malls, office buildings or anywhere else that can benefit from digital signage, “Go To” gives you clear, easy-to-follow guidance.

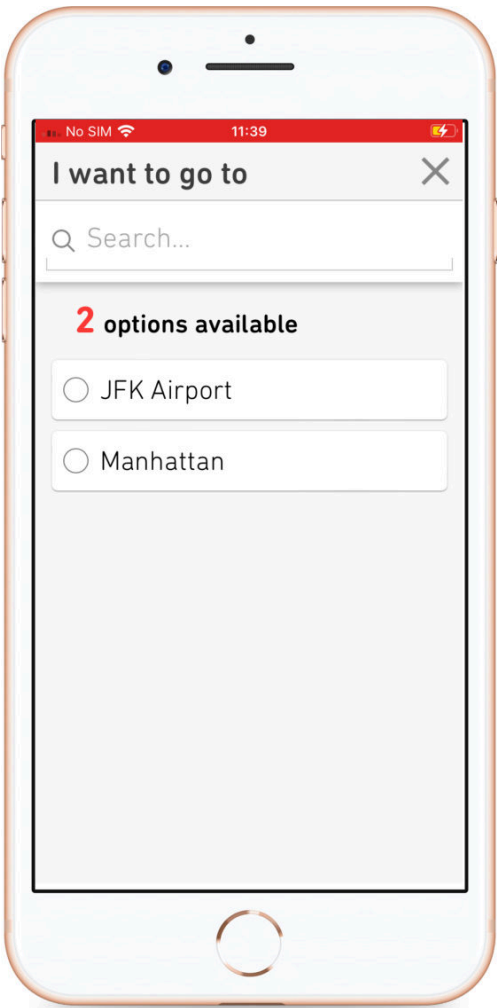
How to use “Go To”

1. **Open the mode:** choose “Go To” in the main menu or on the home screen.
2. **Choose your destination:** scan the code and pick where you want to go from the list.
3. **Follow the arrows:** the app shows coloured arrows pointing the way. Follow them to your destination.
4. **Arrive:** the app lets you know when you have reached your destination.

“Go To” shows how technology can make cities and other places more accessible and easier to get around, giving everyone a useful navigation tool, especially people who need extra help finding their way.



“Go To” main screen



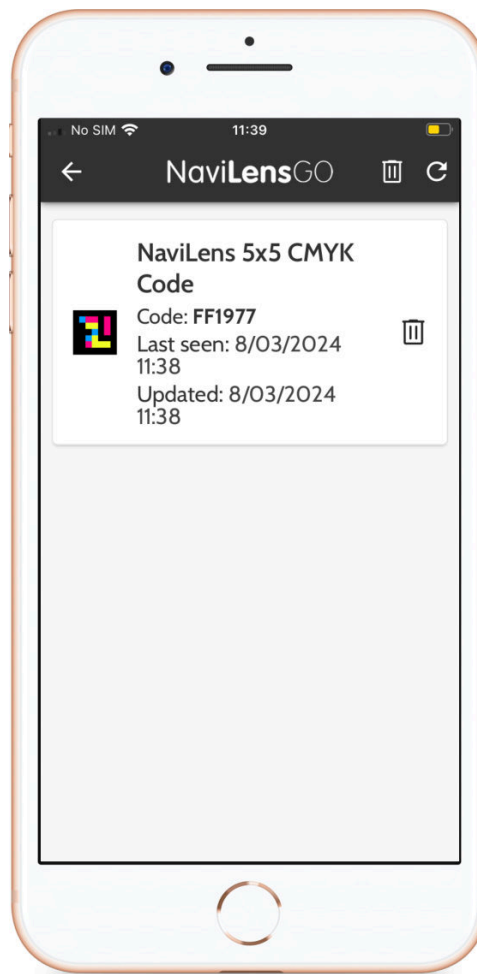
Choosing a destination



History

History gives you a complete, organised view of all the NaviLens codes you have scanned with the app, so you can quickly look back at them without scanning again.

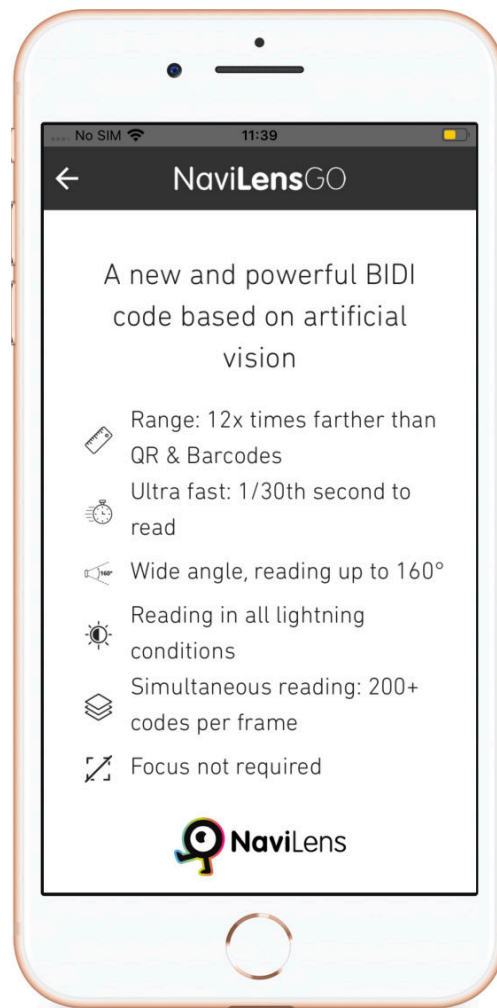
When you open History, you'll see a list of all the NaviLens codes you have scanned with your phone, in order. Each entry shows key details such as the date and time of the scan and the title of the code's content, so you have a quick record of how you have used the app.



Code history screen

About

“About” gives you key information about NaviLens technology and the advantages of its BIDI code, based on computer vision. It helps you understand the technology behind the app and how it improves your experience.



About screen

Types of Codes

In NaviLens GO you'll find many types of codes with special features, designed to give you useful information about where you are and extra features that make it easier to interact with your surroundings.

Product codes

Product codes give you detailed information about specific products. For example, when you scan a Kellogg's product, you may find a filter for categories such as allergens, vegan, vegetarian, halal and kosher. This helps you make informed choices and quickly find the products that fit your dietary needs or preferences.

Street codes

Street codes give you useful information about the city around you, such as directions, points of interest and nearby services. They help you get around the city efficiently, with visual cues and real-time guidance.

Tactile paving codes

Tactile paving codes guide people with visual or mobility impairments. They combine textures and tactile patterns with sound or visual information to guide users safely and effectively.

Other types of codes

Besides these examples, NaviLens GO has many other types of codes, each with its own features. They include codes for education, public transport, health, tourism and more. This variety means every user gets a rich, personalised experience, with useful information and features in many different places and situations.

Need more help?

Watch the step-by-step video tutorials at navilens.com/gb/resources/tutorials or write to us at hello@navilens.com.